

FOSTERING THE ECOSYSTEMS FOR INNOVATION

May 22 and 23, 2015

Grattacielo Pirelli - 31° floor - Via Fabio Filzi, 22 - Milan

4th Edition

Main Partner



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Special thanks



Friday, May 22, 2015

9.30 - 10.00 **Arrival and registration**

10.00 - 11.30 **INNOVATION FOR GROWTH: A YEAR LATER**

Chair: Luca De Biase – Innovation Editor, Il Sole 24 Ore and Nòva24

Valerio De Molli – Managing Partner, The European House - Ambrosetti

Opening Remarks

Roberto Maroni – President, Lombardy Regional government

Harnessing the Power of Technology to Compete in the 21st Century

Aneesh Chopra – first Chief Technology Officer of the United States (USA);

Author of "Innovative State: How New Technologies can Transform Government" - May 2014

Debate

11.30 - 12.00 **Break**

12.00 - 13.30 **BUILDING AN ORGANIZATIONAL ENVIRONMENT FOR CONTINUOUS RADICAL INNOVATION**

Chair: Alberto Sangiovanni Vincentelli – The Edgar L. and Harold H. Buttner Chair of Electrical Engineering and Computer Sciences - University of California at Berkeley (USA)

Isaac Getz – Professor, ESCP Europe School of Business (France)

Roundtable discussion:

Monica Beltrametti – Xerox Chief Services Research Officer;

VP and Director, Xerox Research Centre Europe (France)

Paolo Ramadori – President and CEO, Oerlikon Drive Systems Segment EMEAR;

Chairman and CEO, Oerlikon Graziano

Marco Spinetto – Strategic Innovation, R&D - Pirelli Tyre

Aldo Uva – Chief Operating Supply Officer, Ferrero (Luxembourg)

Debate

13.30 - 15.00 **Luncheon**

15.00 - 16.50 **EDUCATION, A KEY DRIVER FOR ENTREPRENEURSHIP, INNOVATION AND GROWTH**

Chair: Luca De Biase – Innovation Editor, Il Sole 24 Ore and Nòva24

Yongmin Kim – President, POSTECH (South Korea)

Jonathan Ortmans – Senior Fellow, Kaufmann Foundation;

Head, Global Entrepreneurship Week Initiative (USA)

Gianaurelio Cuniberti – Chair of Materials Science and Nanotechnology, Dresden University of Technology (Germany)

Yossi Matias – Vice President Search and Managing Director, Israel R&D Center, at Google (Israel)

Speech by

Stefania Giannini – Minister of Education, University and Research (Italy)

Debate

16.50 - 17.20 **Break**

Friday, May 22, 2015 (continued)

17.20 - 19.00 **COMPETING GLOBALLY THROUGH INNOVATION & TECHNOLOGY**

Chair: Maria Chiara Carrozza – Member of the Italian Parliament, former Minister for Education University and Research

Laura D'Andrea Tyson – Director, Institute for Business & Social Impact, Berkeley-Haas School of Business; University of California at Berkeley; Member of the State Department Foreign Affairs Policy Board (USA)

Peretz Lavie – President, Technion (Israel)

Yongmin Kim – President, POSTECH (South Korea)

So what for Italy?

Stefano Firpo – General Director for Industrial policy, competitiveness and small and medium enterprises - Ministry of Economic Development (Italy)

Debate

19.00 **Cocktail Dinner**



Saturday, May 23, 2015

8.30 - 9.30 **Breakfast Meetings**

Small group Breakfast meetings with a number of Forum speakers, in which participants will discuss issues and strengthen relationships

9.30 - 11.10 **TECHNOLOGY FOR A MORE PROSPEROUS, INCLUSIVE AND SUSTAINABLE SOCIETY**

Chair: Massimo Sideri – Corriere della Sera

Opening Remarks

Mario Melazzini – Councillor for Productive Activities, Research and Innovation, Lombardy Region

Raj Patel – Economist and activist (USA); Author of “Stuffed and Starved: The Hidden Battle for the World Food System” (2008)

Roundtable discussion:

Alessandro Curioni – IBM Fellow, Vice President Europe and Director IBM Research (Zurich)

Luigi Nicolais – President, CNR

Alessandro Sidoli – President, Assobiotech; Chief Executive Officer, Axxam

Laura D’Andrea Tyson – Director, Institute for Business & Social Impact, Berkeley-Haas School of Business; University of California at Berkeley;
Member of the State Department Foreign Affairs Policy Board (USA)

Debate

11.10 - 11.40 **Break**

11.40 - 13.30 **WHAT HAPPENS WHEN TECHNOLOGY MEETS FOOD**

Chair: Massimo Sideri – Corriere della Sera

Ulf Sonesson – Senior Scientist, SP Technical Research Institute of Sweden, Food and Bioscience (Sweden)

Roundtable discussion:

Roberto Cingolani – Scientific Director, IIT

Matteo Marini – President, Chairman of the Board, ABB Italy;
Region Division Head, Power Products Europe - ABB

Almir Ambeskovic – Country Manager, TheFork

Agostino Santoni – General Manager, Cisco Italy; President, Assinform

Debate

Closing Remarks

Valerio De Molli – Managing Partner, The European House - Ambrosetti

13.30 **Luncheon**
