

BUSINESS DATA ANALYST

NEL 2020 IL BUSINESS DATA ANALYST SARÀ LA SECONDA FIGURA PIÙ RICERCATA

60% DIGITAL MARKETING SPECIALIST

50% DATA ANALYST

32% DIGITAL OFFICER

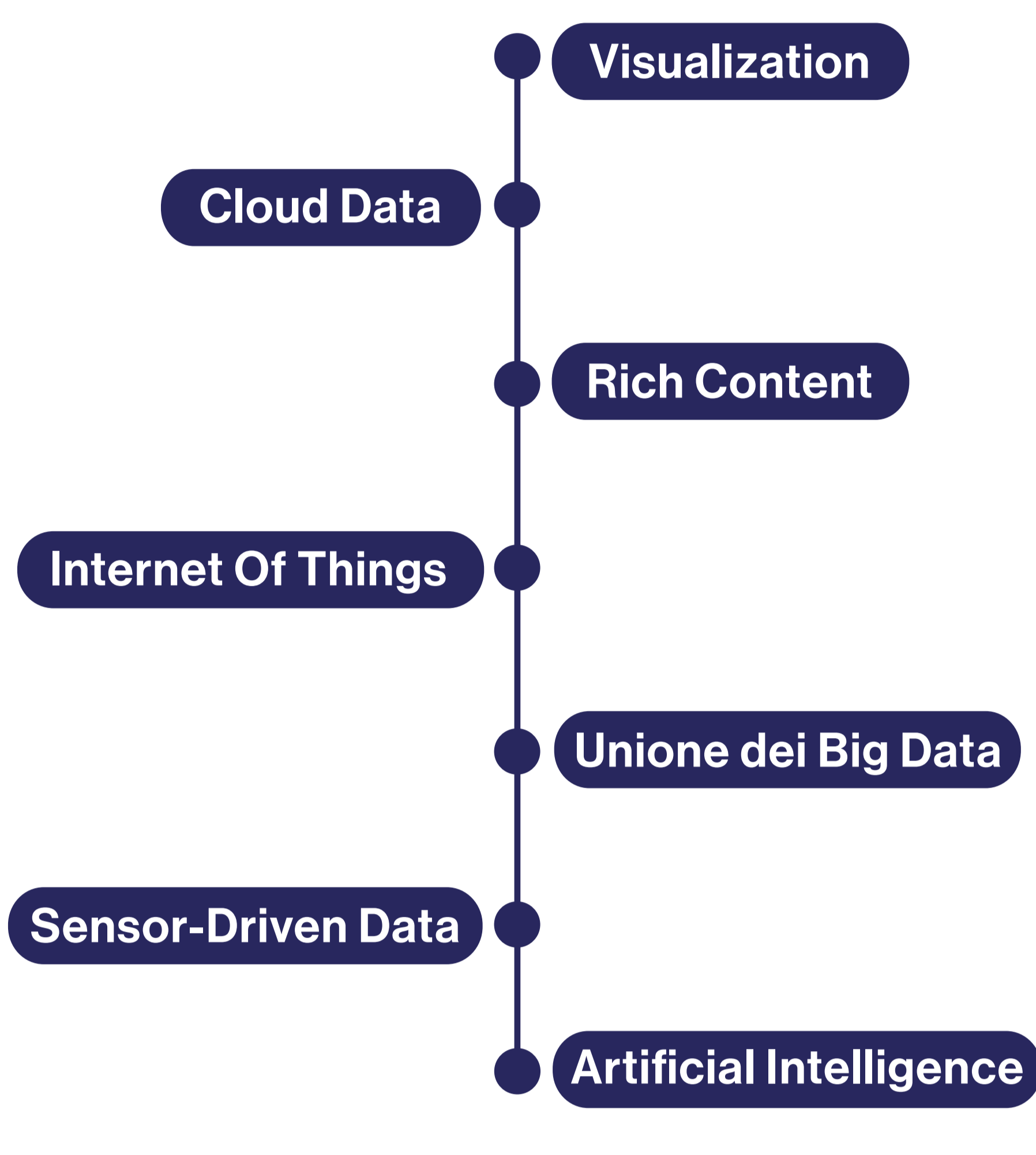
31% MOBILE DEVELOPER

27% ECOMMERCE SPECIALIST

27% UX/UI

22% CLOUD SERVICES MANAGER

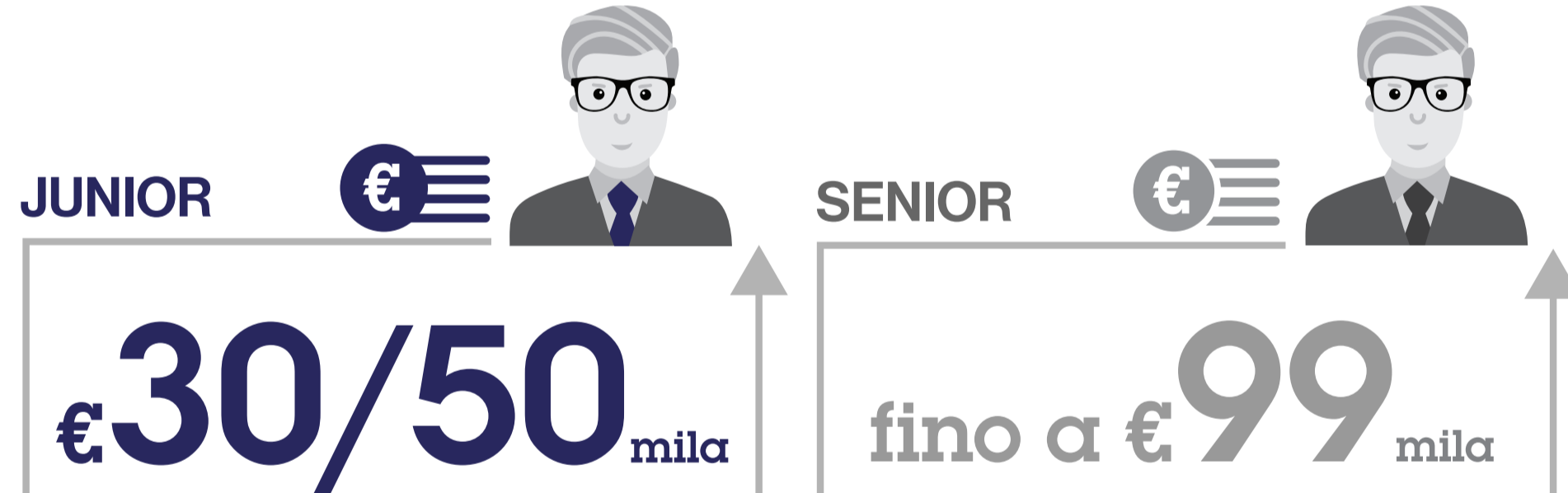
QUALI SONO I TREND DI DATA ANALYSIS DEL 2017?



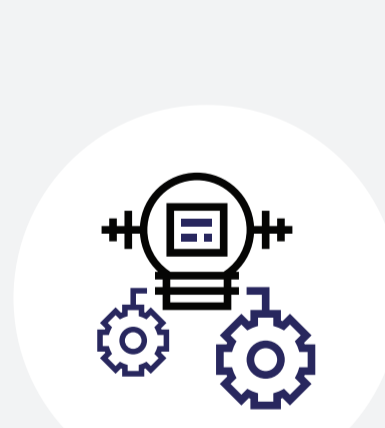
LE AZIENDE RICHIEDONO PROFILI CON



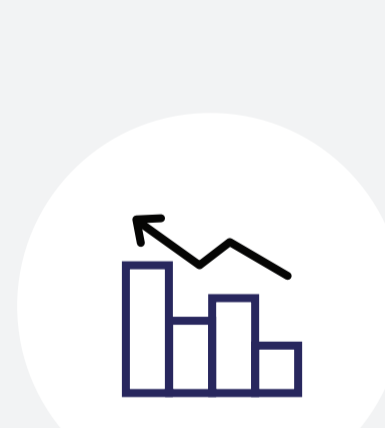
QUANTO GUADAGNA?



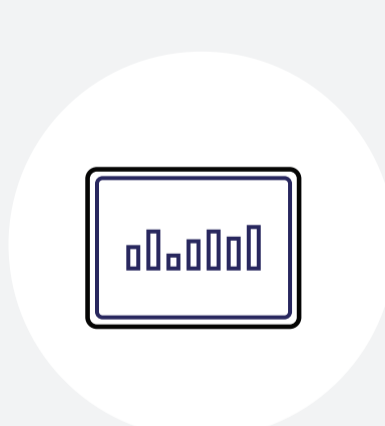
QUALI SKILL HA?



MACHINE LEARNING



DATA VISUALIZATION



DATA MINING & DATA AUDITING



TESTING SKILL



BASIC STAT SKILL



ANALYTICAL TOOL

IL BUSINESS DATA ANALYST SPECIALIST È

